

e-architect

media pack 2011



advertising on the site

e-architect and our sister sites will deliver your communications, precisely, to the world's community of architects, building engineers, specifiers and property developers.

We use rss newsfeed and are present on all major social networks such as Facebook, twitter and LinkedIn.

With more than 14,000 pages of information and images, **e-architect** now offer a wealth of targeted advertising opportunities to make your communication strategies even more effective.

With **e-architect** brand building on a global scale or within precise geographical regions is now possible, as well as capturing the attention of your key target audience and driving them directly to your own website.

For more detailed information please contact:
info@e-architect.co.uk

advertising in the newsletter

The **e-architect** newsletter has the same elegant and clear lay out as the web site.

It is an ideal opportunity to promote a product or announce a forth coming event as it reaches a large audience of key decision makers throughout the architectural profession.



the site

e-architect is one of the world's **leading websites** for architectural news.

e-architect is updated daily and publishes **global news** on all project types, architectural events, awards and prizes announcements, plus architectural products and books.

Professionals working in design, building technology and building methods development will find **e-architect** up to date on current developments in with architectural profession.

e-architect takes the lead in publishing architectural news world wide.

the newsletter

In 2009 **e-architect** added a free, weekly newsletter which is now emailed to over 17,000 subscribing readers globally.

Each newsletter has an editorial by a professional related to the building sector. The editorial focuses on a selection of new buildings under a common heading.

Apart from showing the latest projects, the newsletter also has information on the latest nominations, forthcoming events, exhibitions and competitions.



readership

e-architect has become a point of reference for people working in the architectural field globally, with more than 14,000 pages of information and images which add up to an invaluable archive and resource

April hits:

5,599,846	Unknown
3,952,537	North America
1,857,513	Northen Europe
647,671	United Kingdom
692,605	Asia
500,694	Latin America
273,813	Russian Federation

source: e-architect.co.uk control panel

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rate card

home page

Skyscraper (2)	160w x 600h pixels	£300 / month
Banner (3)	480w x 80h pixels	£280 / month

specific pages

Banner, base of body (3)	480w x 80h pixels	£80 / month
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run of site

Prime Corner Site (1)	140w x 90h pixels	£550 / month
Skyscraper (2)	160w x 600h pixels	£750 / month
Banner, base of body (3)	480w x 80h pixels	£600 / month

weekly newsletter

Skyscraper (2)	160w x 600h pixels	£250 / issue
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Discounts are given on multiple advertisement bookings.
Please contact: isabelle@e-architecture.co.uk

